



# Baker Senior Center Naples

Looking Forward







**Baker  
Senior Center  
Naples**

## EVERYONE IS WELCOME

I am delighted to introduce you to Baker Senior Center Naples, formerly Naples Senior Center. Due to the generosity of our donors to the Capital Campaign, we have our new name and logo, a wonderful purpose-built facility and an optimistic mission to provide crucial services to seniors living in Collier and southern Lee Counties.

With more than 2,400 current members, Baker Senior Center Naples serves people ages 60 and older, regardless of background, religion, beliefs or financial status. Everyone is welcome.

### **Confidence. Connection. Support.**

Our licensed and credentialed professional staff and dedicated team of volunteers deliver a unique breadth of life-enhancing experiences that give our members, guests and their families the vital programs and resources they seek.



And while we are so excited to be in our own new building, what truly matters is on the inside. The people, programs and professional services we offer make Baker Senior Center Naples so special.

We look forward to welcoming you to 6200 Autumn Oaks Lane.

**Dr. Jaclynn Faffer**  
President/CEO

## A WORD FROM OUR MEMBERS

“Baker Senior Center Naples is a life-changing organization with many amazing programs for seniors. They really embrace everyone and make people forget about their limitations.”

“My husband has been attending the dementia respite program for 6 wonderful years. I credit the Senior Center for keeping his mind sharp and providing respite for me.”

“Baker Senior Center Naples has given me a safe place, and a circle of friends. They’ve taught me how important it is to take care of my mental health so I can continue to be a rock of support for my wife.”







# OUR SERVICES

The Central Address for Senior Services

## Wellness, Education, Socialization, Arts and Entertainment Programs

support the lives of our members and their families in Collier and southern Lee Counties by providing tools to address life's challenges in a safe, nurturing environment to socialize, learn and stay active.

## Brookdale Cognitive Health Center

offers weekly dementia respite groups for individuals with early to mid-stage dementia focusing on language skills, memory and relaxation techniques, music and art therapy, socialization and self-esteem. Participants work with a board-certified music therapist. Caregiver Support Groups are facilitated by licensed clinical social workers for caregivers of loved ones struggling with dementia.



“We became a village. The support group is a sharing, helpful environment, and we care for one another so much. Bob has been very stable all these years, and I credit the center and the programs for that. The senior center means so much to me because it opened a new world for me.

There are so many caregivers who don't know where to turn when a spouse gets sick. Whenever I've reached out for help, it has made my life easier. There are so many people who have lost a husband or a wife and have no place to go. I see them at the center having fun, having a life again. I don't know where I would be without Baker Senior Center Naples. They truly are my lifeline.”

– Diane Goldstein, *Dementia Caregiver*





**Geriatric Case Management** helps seniors combat loneliness and isolation while helping them age safely in place. A range of professional and volunteer services gives seniors the socialization and support they need to thrive.



**Geriatric Mental Health Counseling** is provided by licensed clinical social workers assisting seniors and their families with challenges brought about by life transitions such as aging, cognitive decline, grief, depression and anxiety.

**Our Food Pantry** is open to anyone experiencing a situational crisis or long-term food insecurity. With the support of community partners, donors and volunteers, shelves are stocked with nonperishable items from the Harry Chapin Food Bank, Midwest Food Bank, Collier Harvest and community donations.



**Information and Referral Services** ensure seniors in the community receive the best support possible through partnerships with local organizations and care partners.

### Hours of Operation

Monday-Friday: 9am-5pm  
Saturday and Sunday: Closed

*While we provide many services vital to the senior community, we are not a residential home.*

## HERE IS WHAT WE OFFER:

- **The Richard M. Schulze Family Foundation Cyber Café** provides complimentary refreshments and a place to sit and relax.
- **Weekly Hot “Lunch and More” Program**
- **Educational Seminars**
- **Arts and Culture:** Music and art appreciation, film, writing, gardening, painting, book club and language classes
- **Computer Science:** Computer help, cellphone and tablet education, digital camera instruction
- **Wellness:** Tai Chi, chair yoga, dancing, cardio and strength training
- **Social:** Card games, mahjong, thought-provoking discussions and interest groups, social gatherings and much more!



# THE NEED IN OUR COMMUNITY



**1** out of every **3** older adults in Naples wakes up each morning feeling isolated.

Research has shown that older adults who are isolated or lonely have a **45%** greater risk of dying.



A new case of Alzheimer's disease is diagnosed every **66** seconds in our country and **22,000** older adults are living with dementia in Naples.

These facts are impossible to ignore, which is why Baker Senior Center Naples (BSCN) offers a wide range of social and emotional support programs that enable older adults to stay active and learn while delaying the onset of chronic illnesses.

Since opening our doors in 2014, BSCN has seen a surge in the need for comprehensive services in our community for those 60 years of age and over. BSCN is able to provide a broad spectrum of support programs thanks to our nearly 300 carefully vetted and trained volunteers.

Further, our dementia respite program is the only one of its kind in Collier and southern Lee Counties. This is crucial, considering that a new case of Alzheimer's disease is diagnosed every 66 seconds in our country and 22,000 older adults are living with dementia in Naples.

This rapidly increasing need for services has resulted in a monumental growth of over 212% in our membership since moving into our new building.



# NATIONAL ACCREDITATION

We offer so much more than an average senior center.

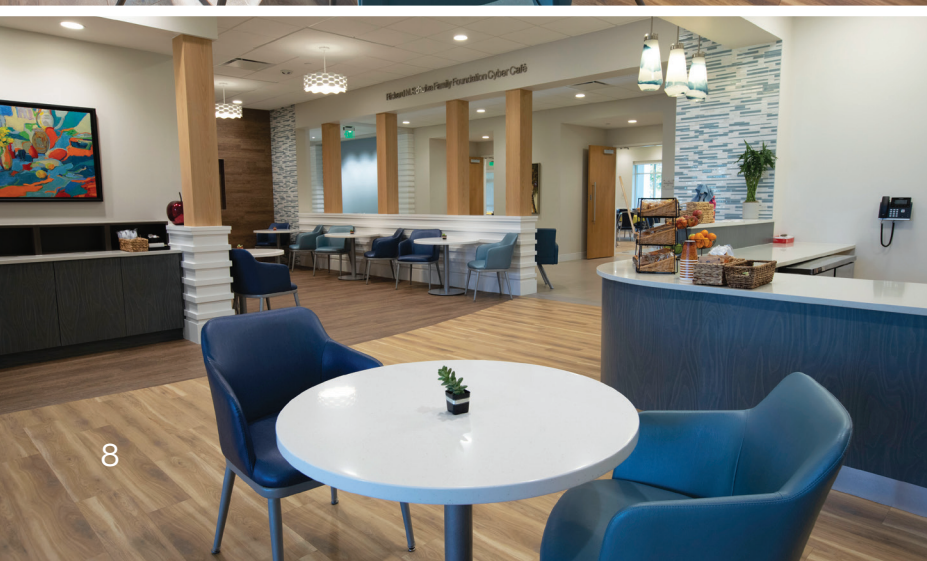
As one of only 111 Nationally Accredited Senior Centers, our evidence-based care is delivered by credentialed professional staff and vetted volunteers.

Our nurturing environment invites seniors to socialize, stay active and learn at their own pace, while our programs offer essential human services and enrichment for a growing senior population.

Participants in our programs often learn to manage and delay the onset of chronic disease and experience overall well-being.









# 6200 Autumn Oaks Lane

## A STATE-OF-THE-ART CENTER

Formerly Naples Senior Center, BSCN launched the Building Our Future capital campaign in 2019 to create a permanent home with ample room for creative programming and professional services, as well as peaceful outdoor gardens.

BSCN announced the public phase of the capital campaign at a groundbreaking ceremony on November 12, 2021. The successful capital campaign included full completion of the new facility and outdoor areas, as well as an endowment to secure the future for our community's seniors.

We opened our doors to the new 30,000-square-foot building on January 11, 2023, allowing BSCN to expand programs and services to support a growing population of older adults in our community.









# WE NEED YOUR HELP

The need for people like you to become a part of the Baker Senior Center Naples family is greater than ever. When you support us through generous giving or volunteering, you are investing in the future health and well-being of the aging and isolated Southwest Florida population and community in need. By supporting the center, you are ensuring that the essential services we provide will be there for all who need them.

Please consider a tax-deductible donation. You may donate online by visiting [BakerSeniorCenterNaples.org](http://BakerSeniorCenterNaples.org).

**Donations of nonperishable items to the Food Pantry are always appreciated.**

**For volunteer opportunities, call 239-325-4444.**



Your contribution is tax-deductible to the extent allowed by law. Baker Senior Center Naples is a 501(c)(3) organization.

“I think in a town like this, a senior center is just so important. They provide a safety net for so many. I’ve personally seen how lives have changed, for the better.”

**Don Epstein,**  
*BSCN Volunteer*





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